



What We Do ?

- Search Engine Optimization
- Branding
- Social Media Marketing & Management

Want to be #1 on Google search??

Contact us immediately, let's make that idea happen!

"Today it's not about 'get the traffic – it's about 'get the targeted and relevant traffic.'" we're here, it's our responsibility to bring your business at the top of the Google search engine result page(SERP).

**WE MAKE
IDEAS
HAPPEN!**

**SOFTRATE
TECHNOLOGIES**

@softrate

On-site SEO

- Image optimizations
- Key work analysis
- Sitemap generation
- Robots.txt
- Social media integrations(Including Twitter cards, FB open graphs)
- Meta Title, description, h1 tags, keywords, canonical tags, etc.
- Schema.org
- Device rendering optimizations(Viewport, fav icons, fonts, links & buttons etc)
- URL optimizations
- Outbound links

Off-site SEO

- Article submission
- Blog submission
- Directory submission
- Social bookmarking
- Guest posting (FAQ etc.)
- Comment posting
- PPT submission
- Video submission
- Infographic submission
- Image submission
- Forum submission
- RSS feed submission
- Press release submission
- Brand value incrementation via increasing online presence

Technical SEO

- Update page experience
- HTTPS (SSL certificate installation)
- Fixing broken internal & external links
- Getting ride of duplicate & thin content
- URL structuring
- SEO auditing

International SEO

- Domain setup(subdomains & subdirectory)
- href lang tags
- Language-based optimization
- Scenario-based optimization

Tools we use

Google Tag manager
Google search console
Google Analytics
Google Trends
Google Alerts
Google correlate

Ahrefs
allfreethings.com
SEO Optimizer
SEMrush
Squoosh
Spotibo
Side-by-side SEO
Tweak your big

Platforms

Quora
Brainly
ask.fm
asnwers.com
Pinterest
Tumblr
Facebook
Twitter
Instagram
Wikipedia
Linkedin
CrunchBase





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